If ever there was a time for entrepreneurial thinking, the time is now. As COVID-19 measures are taking their toll on small businesses, we are being forced to approach the market in new ways. But it can be difficult to know what will work best.

**If you are:**
- An existing business or entrepreneur
- Losing business and customers due to COVID-19
- Struggling to figure out how to move forward
- Feeling isolated and needing support

*We are here to help.*

**CO.STARTERS: ROAD TO RECOVERY EDITION**

This live-facilitated program will help you refocus your business, stabilize it, and build toward long-term recovery. Working with a dedicated group of like minded peers, you’ll cover the following topics in a series of 2.5-hour sessions:

**SESSION 1:** Assessing your personal and business situation
**SESSION 2:** Getting creative in solving your customer’s problem
**SESSION 3:** Refocusing your marketing in a changing market
**SESSION 4:** Exploring new quick to market approaches
**SESSION 5:** How new COVID-19 laws affect your business
**SESSION 6:** Reducing overhead and streamlining costs
**SESSION 7:** Setting your recovery sales goals
**SESSION 8:** Finding funding options
**SESSION 9:** Planning your road to recovery
**SESSION 10:** Celebrating progress

**THIS PROGRAM WILL HELP YOU:**
- Confidently move forward with actionable next steps.
- Adapt in a changing environment.
- Challenge your core assumptions.
- Creatively problem-solve.
- Find short-term financial stability and take immediate action.
- Identify long term funding for sustainability.
- Tap into a virtual cohort of peers during this time of isolation.
- Connect with guest speakers, mentors & advisors.
- Access online content and additional resources.
- Receive ongoing support through a virtual community.